

Profile of the Week



BRAMPTON SAFE CITY

What We Do:

The **Brampton Safe City Association** is a network of citizens, businesses, schools and community agencies working together with police, emergency services, government agencies and others to make our community as safe as it can be. Our mandate is to educate and engage people in safety.

Working together with more than thirty community partners in the **Brampton Safe City Partnership**, we address child safety, youth violence prevention, workplace safety, road safety, emergency preparedness, seniors' safety, crime prevention and fire safety. Please visit our website for more information on our programs and services: www.bramptonsafecity.ca.

Services Offered:

Brampton Safe City Association provides the following community safety programs and services to citizens of Brampton at no cost:

Centre for Community Safety - a training and meeting facility to teach people how to stay safe from crime and injury; a 'one-stop' location where residents can get educational materials to help them with issues of child safety, youth violence prevention, road safety, workplace safety, crime reduction, emergency preparedness, seniors' safety and fire safety; a place where our community partners can work together on safety initiatives; and a place for youth and adults to volunteer. The Centre is located in downtown Brampton at 16 George Street North.

Neighbourhood Safety - we provide support to citizens who are working to make their homes, schools and businesses safer through volunteer-based programs including **Neighbourhood Watch** and **Neighbourhood Safety Teams**. This support is in the form of administrative assistance, building awareness, recruiting volunteers, delivering safety and crime prevention education and helping to organize neighbourhood activities.

Community Safety Education Project - we recruit citizens who have the interest and aptitude to become *Community Safety Educators*. These individuals are trained (and certified if necessary) to deliver safety education in the fields of child safety, car seat safety, workplace safety, road safety and youth violence prevention.

Brampton Safety Net - an email alert program to make citizens aware of threatening situations that could harm their home, family or business. Email alerts are sent to

registered participants regarding, crimes, child safety, youth safety, seniors safety, emergencies, fire safety, road safety, health and workplace safety issues.

Youth Education and Safety Program (YES) - A program for youth, ages 13 - 18 to increase their knowledge and skills about violence and injury prevention, and to give them opportunities to be more active in their community by volunteering in safety initiatives.

Smart Start Program – A program for middle school children (Grades 6, 7 and 8) to increase their knowledge about violence and injury prevention, and to give them the skills they need to make safe choices when faced with risks. Students also volunteer in safety activities.

Community Call to Action - an initiative to engage parents, school administrators, businesses and community groups in a citywide approach to creating safe environments for youth.

Empowering Parents - a series of workshops created by the Brampton Safe City Association in cooperation with Peel Regional Police, Peel Health and YMCA to teach parents, caregivers and educators about emerging crime and violence trends that could impact children in their care.

Community Safety Team - a team of college students, hired each summer with support from Service Canada, Region of Peel, City of Brampton and the Graham Munro Charitable Foundation, delivers safety education to families and children at community and neighbourhood events. The students also assist in recruiting community volunteers for safety projects.

Road Safety Starts With You - a public awareness campaign delivered by the *Brampton Road Safety Committee* (i.e. Brampton Safe City Association is the Lead Agency in this collaborative) to change driver and pedestrian behavior with the overall goal of reducing traffic injuries and fatalities. The *Road Safety Committee* also advocates for safer traffic conditions in our community.

Road Watch Program - gives residents and visitors an opportunity to keep our roads safe by reporting dangerous and aggressive drivers to police.

Business Crime Prevention - Safe City supports Brampton's business community by providing crime prevention education in cooperation with Peel Regional Police. Business owners are supported with resources and information to reduce the risk of theft, fraud, vandalism and other business related crimes.

Safe Communities Incentive Program (SCIP) - a program delivered in cooperation with Ontario's Workplace Safety & Insurance Board (WSIB) to promote safety in the workplace. Volunteer instructors (certified by WSIB) teach business owners and managers how to set up a health and safety program, develop a return-to-work program and reduce costs resulting from injuries and illnesses.

The annual Safe City Awards are presented each year to recognize people in Brampton who are making extraordinary contributions to keep our citizens safe from crime and injury.

Upcoming Events:

Annual Safe City Golf Tournament – June 1, 2010 – Lionhead Golf & Country Club

Annual Safe City Awards Gala – November, 2010 (date to be determined)

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