



# Intelligence Services - Commercial Auto Crime Bureau Auto Theft Reduction Strategy





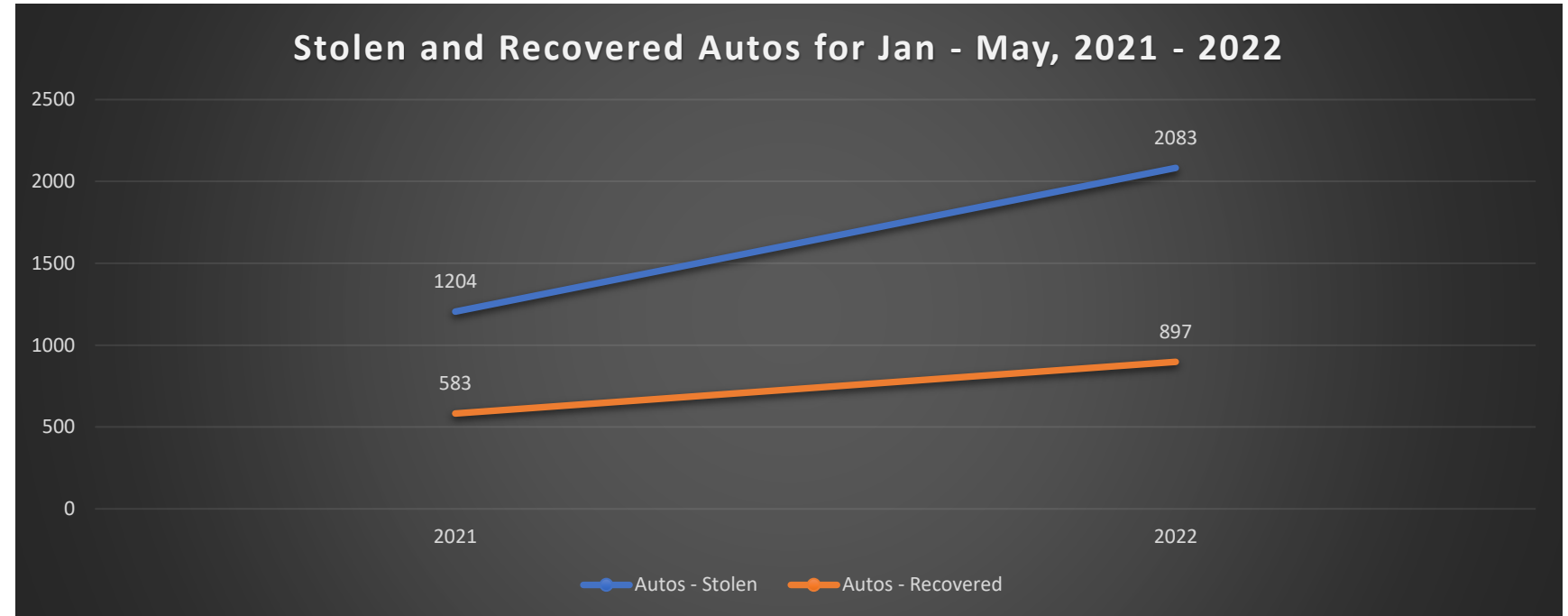
# Auto Theft - What Is Happening?

## Top Vehicles Stolen in Ontario

- Honda CRV
- Lexus RX350
- Land Rover - Range Rover
- Toyota Highlander
- Ford F150 pickup

## How are they being Stolen?

- Door lock defeated and OBD port accessed to duplicate or replace key/fob
- Relay Attack - Fobs signal is intercepted from inside house. Duplicate fob generated
- Warm-up thefts and thefts of opportunity





# Auto Theft – Who is Involved

## Who is stealing them?

- Organized Crime Groups originating from the GTA and out of Province (Quebec - Montreal area)
- Gangs within the GTA - vehicles used for criminal activity or to generate profits for the gang

## Where are they going?

- Brought to “cooling off” location - GPS removed
- Third party moves vehicle to warehouse or area to be loaded for exportation
- Vehicle re-vinned and sold abroad or locally as different vehicle.





# Commercial Auto Crime Strategy

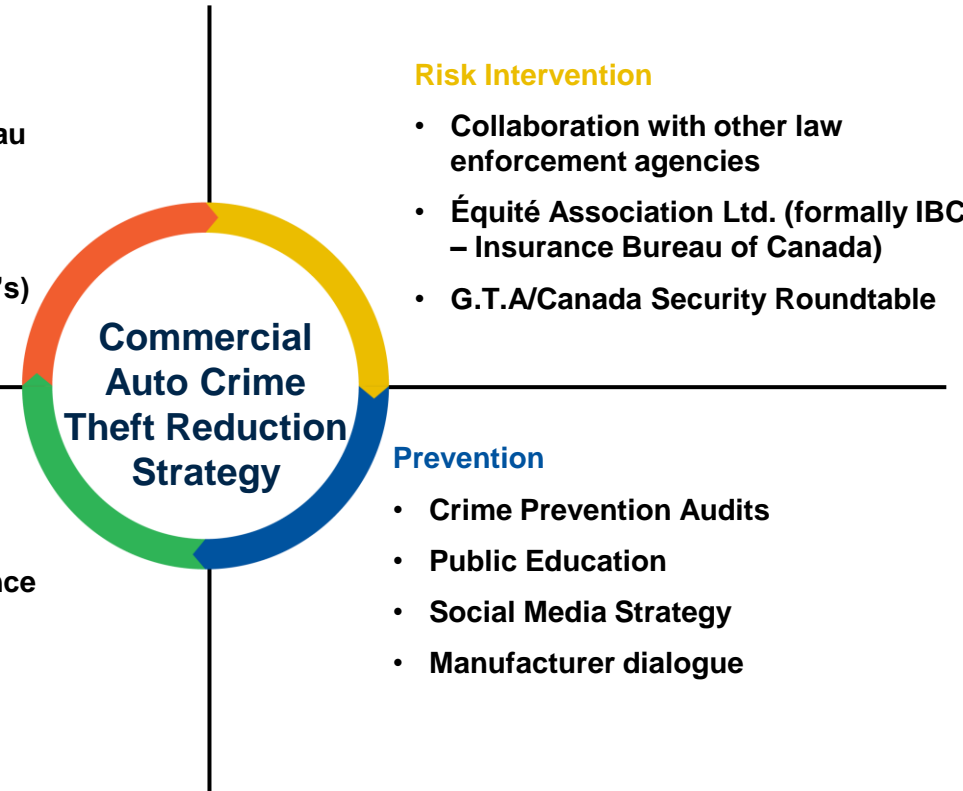
- Centralized Commercial Auto Crime Bureau and Divisional Auto Theft Units.
- CSWB, Corporate Communications.
- Joint Forces Operations – collaboration with police agencies and community partners.
- Currently three JFO projects ongoing targeting auto theft rings.
- Collaboration with auto manufacturers.

## Incident Response

- Commercial Auto Crime Bureau
- Divisional Auto Theft Units
- Directed Uniform Patrol
- Joint Forces Operations (JFO's)

## Social Development

- Early intervention for first-time offenders
- Collaboration with insurance companies
- Collaboration with private sector.



## Risk Intervention

- Collaboration with other law enforcement agencies
- Équité Association Ltd. (formally IBC – Insurance Bureau of Canada)
- G.T.A/Canada Security Roundtable

## Prevention

- Crime Prevention Audits
- Public Education
- Social Media Strategy
- Manufacturer dialogue

## Previous Auto Theft Projects

Project Baijin - 2019   Project GTA affordable - 2020   Project Kryptonite - 2020   Project Majestic - 2021   Project High 5 - 2022

PeelPolice.ca





# Commercial Auto Crime Theft Reduction Strategy – Auto Thefts

## Crime Prevention

- Door Hangers in high crime areas.
- Bill Boards in high crime areas.
- Placards w/assistance from partner agencies - Équité Association/Peel Crime Stoppers.
- CAA Summer edition 2021 - Theft prevention.
- Participation in working groups with Toyota Canada and Honda Canada - working with manufacturers to determine better theft prevention measures.
- Rail Yard Blitz - Project Eradication - CN/CP Police, YRP, CBSA, DRPS, Équité Association.



### VEHICLE THEFTS In YOUR Area

Whenever possible:

- Lock Your Doors
- Park in Well Lit Areas
- Install Video Surveillance
- Use a Steering Wheel Lock
- Park in the Garage
- Enable GPS Tracking

If you have any information please contact  
DICKI, Koralik #2078  
Phone number: (905) 453-2121 x1133

7150 Mississauga Road  
Mississauga, Ontario  
L5N 6M5

**PEEL REGIONAL POLICE**

**Peel Region Community Resource and Information**

**OPENWINDOW HUB**  
OpenWindow Hub is a resource and information centre designed to support and empower individuals and families who are experiencing homelessness or mental health issues. OpenWindow Hub is a Mississauga-based charity office that is open to all individuals and homeless people in Mississauga who need advice or support from a qualified social worker. OpenWindow Hub services are available at the C. Clark, Mississauga Civic Centre, 300 City Centre Drive. During the COVID-19 crisis, we have several options to meet from your device, phone and in-person.  
Open Tuesday-Friday 10am - 5pm 905-619-3200 ext 3541

**EMERGENCY CRISIS RESPONSE NUMBERS**

- Street Outreach Services (Sheltering, Emergency Shelter, Emotional and Mental Health and Addiction Support): 1-877-645-5881
- 24/7 Crisis Support Peel (CRISA): crisis de-escalation strategies, via telephone or mobile phone support: 905-279-9629
- Peel Crisis Support: Immediate response crisis support specific to developmental disability (available 24/7): 905-279-4600
- Distress Centre Peel (24-hour telephone support, crisis intervention and suicide prevention): 905-279-3728
- Services Helpline (crisis and suicide assessment and intervention, emotional support, and cultural shock to entry): 905-409-7777
- Peel Children's Centre Crisis Response Service (Crisis de-escalation and support over the phone): 416-593-6033
- Peel Kids Helpline (Crisis de-escalation and strategies over the phone): 1-800-966-8969

**ADDITIONAL:**

- Food and Shelter Helpline: 1-800-565-8603
- Ontario Property Services Helpline: 1-800-223-3305
- Peel Food Bank: 905-279-9629
- Peel Food Bank Community: 416-222-7669 (in French): 905-229-1987
- CAA/Motorist (Motorist/Motorist Management Services): 416-330-9501 (24/7)
- Social Action Assessments & Referral Centre (PARAC): 905-209-2081
- Addictive Health Services (Inpatient Management Centre): 905-409-2081
- Women's Health Services (Addiction Counselling Services): 905-766-3065
- Credit Valley Addictions and Consumer Distress Centre: 905-815-4402
- Peel Youth Substance Abuse Program (YASAP): 24 hours: 905-274-9322
- 24/7
- OMSA Peel - Inpatient Program (for youth): 12 - 19/05-451-1212

**SHELTER NUMBERS**

- Peel Region Crisis Centre: 905-409-1998

**SHELTER NUMBERS (NATIVE)**

- Anishnawbee Shelter (Toronto - WAW - Violence Against Women): 416-920-1492
- Native Women's Services: 1-800-363-0933 or 905-884-1114
- Transition Homes (Toronto - 15-24 years with or without children): 416-460-8675

**LEGAL SERVICE NUMBERS**

- Mississauga Community Legal Services: 905-896-2059
- North York & Eastern Community Legal Services Inc.: 905-453-0160
- Family Law Referral Centre (Peel): 905-279-1123
- Law 24/7 (Peel Region) (Peel): 416-947-6205
- Legal Aid Ontario: 1-800-663-0282

**FOOD BANK AND EMERGENCY FOOD SERVICES**

- Mississauga Food Bank/Ontario emergency 24-hour food bank and referrals to local food banks: 905-279-9629
- The Company of You (help with food, and give you police codes code L2E, L3N, L3C or L34 you can call The Company of You for food, clothing, assistance which are passed out at the door to maintain social distancing. If you cannot attend, you can request help and support. The order form is updated every Friday morning with items for the following week: 905-274-8309
- Food Bank (with items for the following week: 905-274-8309)
- Peoples Place (Peel Region): 416-9772
- Heart Lake Community Food Cupboard (Brampton): 905-846-7214

**PROTECT YOUR MOTOR VEHICLES**  
All motor vehicles can be subject to theft.

Across Peel Region and the Greater Toronto Area, there has been a rise in thefts targeting specific vehicles (shown above) from residential driveways at night. This type of theft is preventable with your co-operation.

- Park your vehicle in the garage, if possible.
- If you have a second vehicle, park it directly behind your Lexus/Toyota/Ford/Honda or Range Rover.
- Use a steering wheel locking device.
- Invest in outdoor security cameras for your home.
- Ensure your property is well lit.
- Install aftermarket products like a GPS tracking device, a "kill-switch" that can remotely power off your vehicle and an on-board data port lock to prevent thieves from cranking your key.
- Don't leave your key FOB by the front door. Show them far away from your vehicle.
- Store your keys in a PARADIVISION® blocking device when possible.
- Be aware of suspicious vehicles in your neighbourhood and report to the police.

**IF YOU OBSERVE A CRIME IN PROGRESS, DIAL 9-1-1**

For non-emergencies call 905-453-3311  
For further Crime Prevention and Safety TIPS, please visit: [www.PeelPolice.ca/CrimePrevention](http://www.PeelPolice.ca/CrimePrevention)

**PEEL CRIME STOPPERS**  
1-800-222-TIPS

You may submit information to Peel Regional Police at: [submitcrime@peel.police.ca](mailto:submitcrime@peel.police.ca)

**équité**  
www.equitestheassociation.com

**PROTECT YOUR MOTOR VEHICLES**  
All motor vehicles can be subject to theft.

**AUTO THEFT**

**LOST CAR**  
2016 TOYOTA HIGHLANDER

**IF FOUND, PLEASE CALL (416) 555-0134**

**DRIVEN AWAY**  
AUTO THEFT IS ON THE RISE IN CANADA. HERE'S HOW THIEVES STEAL YOUR CAR, AND WHAT HAPPENS TO IT NEXT.

BY GUY CARROLL



# Corporate Communications Strategy

## Social Media Plan

- Promote a number of posts and key messages.
- #9PMRoutine.
- Virtual Community Town Hall Meetings (11 and 12 Division).
- Share communication with other stakeholders including neighborhood/resident groups.

The graphic features a dark blue background with yellow and white text and icons. At the top left, a large yellow '9' is flanked by two yellow stars, with 'PM Routine' in white text to its right. Below this, the slogan 'Keep your vehicle safe.' is written in white. In the top right corner is the Peel Regional Police logo and the website 'PeelPolice.ca' with social media icons. The main body of the graphic is divided into three vertical sections by thin white lines. The first section has a white garage icon above the text 'Park in a well-lit area.' The second section has a white shopping bag icon with a dollar sign above the text 'Remove all valuables.' The third section has a white padlock icon above the text 'Secure your keys and car.' At the bottom, the text 'Be a part of the #9PMRoutine.' is written in yellow.





# Moving Forward - What Can Be Done?

- Dedicated partnerships with provincial and federal governments to address the problem.
- Increased inspections of containers at federal Ports to monitor compliance with Customs and load manifests.
- Tighter Provincial oversight to ensure security measures are adhered to for the registration of new/used vehicles.
- Audits of data entry to ensure compliance - monitor for the input of fraudulent registrations/documents.
- Inter-provincial communication to ensure valid information during transfer of ownerships.
- Lobbying of vehicle manufacturers to increase security features and improve theft prevention technology.



# Questions?